

REALIZING THE STRONG DEVELOPMENT AND INNOVATION POTENTIAL OF A CHANGING TERRITORY

The territory has significant potential for business creation thanks to its dynamism, its choice of an ambitious economic programme, its strengthened accessibility and its vast network of actors who have been mobilised to promote entrepreneurship, innovation and territory development.

A changing territory

The Grand-Orly Seine Bièvre territory is working to create those conditions that are conducive to maintaining and developing economic activity, particularly productive industry. Monitoring and contributing to the deployment of an economic programme that is adapted to the situation on the ground, the territory endeavours to capture those projects that have high added value.

INTERVENTION PROCEDURES FOR THE TERRITORY

- **Ensure the project is in harmony with the economic planned** from Grand-Orly Seine Bièvre that is itself based on the territory strategy and companies' needs. This strategy is primarily focused on:
 - » The 11 projects primarily affecting the territory.
 - » The high potential sites with specific challenges such as the Orly-Rungis and Villeneuve-Triage.
- **Preserve and develop land capacity** for real estate projects with economic objectives and controlled-cost.
- **Promote the emergence of innovative real estate products** and set ups.
- **Carry out a market research strategy** with companies and investors.
- **Provide suitable premises and spaces** for the needs of companies of all sizes, in particular productive, innovative or socially oriented enterprises.
- **Support business development** across the territory and the relocation of those affected by development projects.
- **Contribute to marketing** real estate products.

A CLOSE-UP ON

The "Manifesto for an industrial and productive territory"

Grand-Orly Seine Bièvre is committed to a policy that will help achieve its productive objective, which led to the creation of a Manifesto. Through 7 commitments, the Manifesto mobilises public and private actors to provide solutions for the land needs of industrial and productive companies. It encourages the implementation of concrete solutions that meet the challenges of metropolitan and regional development. The metropolis cannot exist without the productive and industrial activities that are sources of wealth, jobs and value creation.



- 24 municipalities
- 700,000 inhabitants
- 124 km²
- 50,000 establishments
- 285,000 jobs
- 307,000 housing
- 770 ha of green spaces
- 140 public cultural sites
- 370 sports facilities
- 7 shopping centres
- 5 universities and 16 engineering schools
- More than 2.7 million m² of planned economic area
- 7 urban ports
- 3 motorways, A86, A6 and A106
- Paris-Orly International Airport
- In the long-term, 12 north-south and east-west public transport lines
- 10 Grand Paris Express stations
- Label «A territory of industry»



49 development projects with economically programmed area

11 projects with priority intervention from Grand-Orly Seine Bièvre



2.7 million m² economically planned

• 2 million m² tertiary

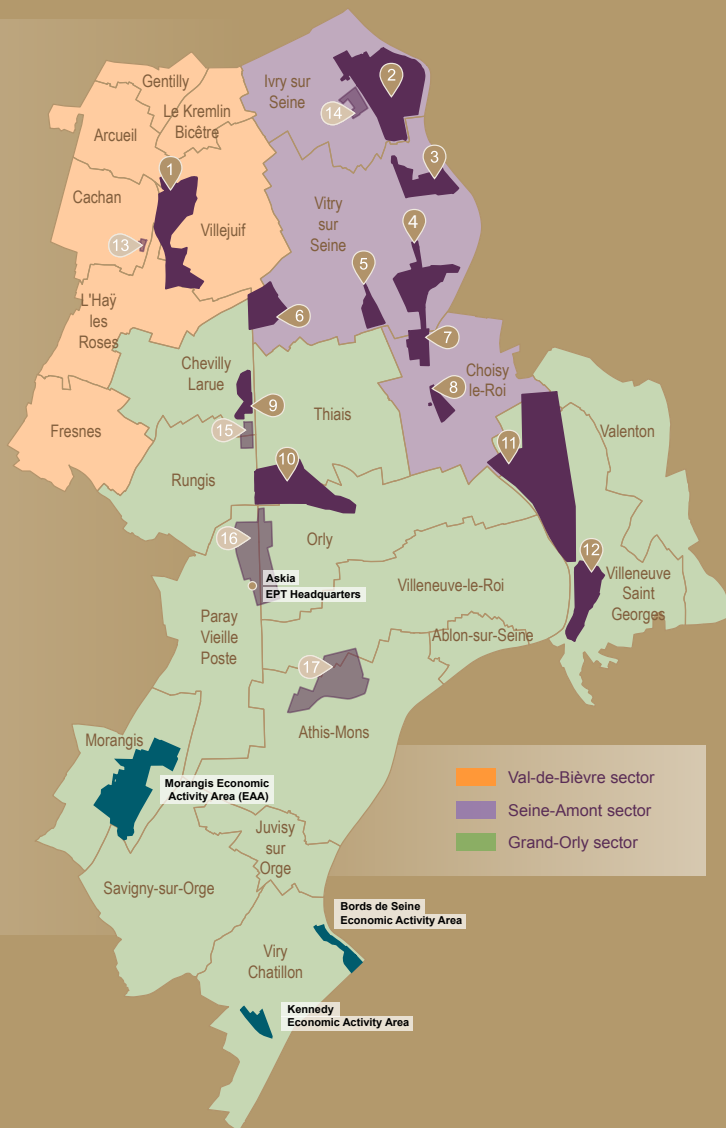
• 700,000 m² of business activities

The main projects economic development

1. **Campus Grand Parc** – Villejuif and L'Haÿ-les-Roses
2. **Ivry Confluences** – Ivry-sur-Seine
3. **Seine Gare Vitry** – Vitry-sur-Seine
4. **Gare Ardoines** – Vitry-sur-Seine
5. **Ecoquartier Rouget-de-Lisle** – Vitry-sur-Seine
6. **Domaine Chérioux** – Vitry-sur-Seine
7. **Le Lugo** – Choisy-le-Roi
8. **Quartier du Port** – Choisy-le-Roi
9. **Ecoquartier des Portes d'Orly** – Chevilly-Larue
10. **Sénia** – Thiais and Orly
11. **Villeneuve-Triage** – Villeneuve-Saint-Georges
12. **Centre Ancien de Villeneuve-Saint-Georges** – Villeneuve-Saint-Georges
13. **Saussaies** – Cachan
14. **Gagarine Truillot** – Ivry-sur-Seine
15. **Cité de la gastronomie Paris-Rungis** – Chevilly-Larue and Rungis
16. **Cœur Orly** – Orly and Paray-Vieille-Poste
17. **Orlyparc** – Athis-Mons and Villeneuve-le-Roi

Economic Business Areas of Territorial Interest

- **Morangis** – Morangis
- **Bords de Seine** – Viry-Chatillon
- **Kennedy** – Viry-Chatillon



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